

## eCow Products, LLC

1 Allamakee St. **Waukon, IA 52172** (p)563-568-6800 (f)563-568-6850 www.eanimalproducts.com

The eCow dairy products are examples of "simple solutions" for some of the challenges facing the dairy industry.

> ePlatinum eCow DPC eDairy P eCow CG eGold eUterine eCalf S eCalf C eCalf B eCalf P eCow L eCow OL eCow DGC



eCalf P contains a source of Lactase which can hydrolyze lactose into glucose and galactose and a source of live (viable) naturally occurring microorganisms.

## GUARANTEED ANALYSIS:

Lactobacillus casei, minimum Lactobacillus acidophilus, minimum Enterococcus faecium, minimum

200,000,000 CFU/gm 100,000,000 CFU/gm 100,000,000 CFU/gm Lactase (Aspergillus oryzae), minimum 167 ALU (Acid Lactase Units)/gm

INGREDIENTS: Vegetable oil, anhydrous dextrose, silicon dioxide, dried egg product, starch, dried Lactobacillus casei fermentation product, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, dried Aspergillus oryzae fermentation product, dried whey.

DIRECTIONS FOR USE: Dial the ring on the plunger to the desired dosage level and depress plunger until the ring hits the stop. Feed 10 to 12 grams of eCalf P per head at birth and weaning or as needed. Store in a cool dry place. MANUFACTURED FOR

NET CONTENTS: 60 GM

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## eCow Products offer these advantages:

- Simplicity of application and use
- High quality ingredients
- Several products offer live and naturally occurring friendly flora with proven viability
- Various types contain proteinated trace minerals—enhances absorp-
- Variety of products designed for specific stages in life and lactation
- Product components listed in various and widely accepted food/feed safety publications and listings
- Products can be fed throughout the animals life or at selected times
- Product contains no drugs
- Won't negatively effect drug/vaccination therapies
- Cost effective

We recently met with Sean and Krystal Regan of Regancrest Dairy in Waukon, IA to discuss their use of eCow Products LLC's eCalf P product. Sean and Krystal are the people responsible for the raising of all the calves at Regancrest Dairy and had been using the eCalf P, paste for about two years at the time we visited. Regancrest as many know, is a dairy involved heavily in the promotion and sale of high producing dairy genetics, so raising calves is critical to their current business and future success.

They got started using the eCalf P when their local salesman, Rob Lloyd, came by to discuss the eCow line of products and what we may be able to do together. "We started using the product in winter after Rob came by and started talking about the product." "We had some slower calves that didn't want to drink like they should," said Krystal. "After giving the paste to the calves they seemed to start drinking more and had a much better appetite."

Sean said, "Once we started to see the improvement in those calves, we started playing around with it in other places. We used it on calves that had scours, some that were also on antibiotic treatments, we've even used it on adult cows that weren't eating, drinking or milking like we liked. In short, it seemed to provide a little 'something extra' when needed and worked well with our protocols and products." In the past two years they report higher usage in the cold winter months that come with living in North Eastern Iowa, but do use it when needed all year long.

But, being good dairy people, they didn't want to just add another cost to their farm so they started using it in place of other products and comparing the results. Krystal summed it up by saying that, "We've tried a lot of different products and this one seems to work better for us than those others. It wasn't

something that we had to add to our cost because we ended up eliminating some other products."

We at eCow are glad that we can work together with high quality dairies like Regancrest. Our ultimate goal is to continue providing simple, economical solutions to the dairy industry and agriculture in general. Give us a call to set up a time for one of our salespeople or distributors to visit with you and discuss our products and solutions.

(Right: Sean & Krystal Regan)



\*eCow Products are not intended to cure, treat, or prevent any disease. Trial results may vary; no guarantees are expressed or implied.