



eCow Products, LLC
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The eCow dairy products are examples of “simple solutions” for some of the challenges facing the dairy industry.

ePlatinum eCow DPC eDairy P eCow CG eGold eUterine eCalf S
 eCalf C eCalf B eCalf P eCow L eCow OL

e-CALF S

Nutritional Supplement for Calves

A water soluble source of nutrients for a healthy start and to promote optimum health in dairy calves. Contains a source of live (viable) naturally occurring microorganisms.

DIRECTIONS • 1 level scoop equals one ounce. • Feed 1 ounce per feeding for first seven days. • Feed 2 ounces per feeding for calves showing signs of nutritional deficiencies. • eCalf S is a soluble product which can be mixed with water and fed alone or added to milk or milk replacer as needed.

INGREDIENTS Dried Whey, Psyllium Husks, Dried Egg Product, Ascorbic Acid, Betaine Hydrochloride, Sodium Chloride, Potassium Chloride, Lactobacillus Acidophilus fermentation product, Bifidobacterium Longum fermentation product, Bifidobacterium Thermophilum fermentation product, Enterococcus Faecium fermentation product, Sodium Citrate, Vitamin A Supplement, Niacin, D-Calcium Pantothenate, dl-Alpha Tocopheryl (Source of Vitamin E Activity), Vitamin D-3 Supplement, Riboflavin, Vitamin B-12 Supplement, Pyridoxine Hydrochloride, Calcium Gluconate, Thiamine Mononitrate, Folic Acid, Magnesium Sulfate.

GUARANTEED ANALYSIS

Vitamin A, minimum	62,500 IU/lb.
Vitamin D-3, minimum	25,000 IU/lb.
Ascorbic Acid (Vitamin C) minimum	4,500 IU/lb.
Lactobacillus acidophilus, minimum	150,000,000 CFU/oz
Streptococcus Faecium, minimum	150,000,000 CFU/oz
Bifidobacterium thermophilum, minimum	75,000,000 CFU/oz
Bifidobacterium longum, minimum	75,000,000 CFU/oz

eCow Products offer these advantages:

- Simplicity of application and use
- High quality ingredients
- Several products offer live and naturally occurring friendly flora with proven viability
- Various types contain proteinated trace minerals—enhances absorption rates
- Variety of products designed for specific stages in life and lactation
- Product components listed in various and widely accepted food/feed safety publications and listings
- Products can be fed throughout the animals life or at selected times
- Product contains no drugs
- Won't negatively effect drug/vaccination therapies
- Cost effective

Doug & Peggy McNally of McNally Dairy Farm in Monona, Iowa were having some issues with the health of their calves. Nothing they could really pin down, they just weren't as happy with them as they would like to be. Their local eCow Products sales representative, Rob Lloyd, stopped in to discuss the eCow product line and explained the eCalf products to them.

“We started with the eCalf program using eCalf C and eCalf S on all of our calves and within a few weeks began seeing an overall improvement. Our calves seemed much healthier. We really didn't change much except we added the eCalf products. I'm not sure why or how—and we thought we were pretty good before—but our calves go from bottle to bucket a lot easier and quicker.”

Based on the success with their calves, the McNally's decided to try the eCow dry cow program. They ran the idea through their nutritionist who thought it was worth a try. eCow Products recommends discussing changes in diet and management with your management team including your nutritionist and veterinarian to assure it fits in with your overall herd management program. After a while they started noticing some things. “Overall, our cows seemed healthier and handled the stress of calving better. We had fewer health problems, overall just healthier cows.”

The McNally's said, “Now we use all of the eCow programs, calf, dry cow, lactating cow, heck even our fat cattle are on it!” In the end, the McNally's summed it up by saying, “Everything is healthier which trickles down to everything else in our dairy.”

eCow has many programs and products to fit your dairy and it's unique needs throughout the lifecycle and production cycle. Our goal is to feed your cows with our products, supporting their immune system, and helping them achieve the best overall herd health possible ~ giving you healthier more profitable cows. Contact eCow Products, LLC today to see how we may be able to help you.



Peggy & Doug McNally

*eCow Products are not intended to cure, treat, or prevent any disease. Trial results may vary; no guarantees are expressed or implied.